



NEWS RELEASE

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AJAY SHAH NAMED YOUNG ENTREPRENEUR OF THE YEAR 2006

SANTA ANA, CA – Ajay Shah, President and Co-Founder of Zustek Corporation of Garden Grove, CA has been named *Young Entrepreneur of the Year 2006* by the Santa Ana District Office of the U.S. Small Business Administration (SBA). The District serves Orange, Riverside and San Bernardino Counties. District Director J. Adalberto Quijada announced his selection saying, “Ajay is a fine example of the young entrepreneurial spirit of America.”

Shah was nominated by SCORE “Counselor’s to America’s Small Business” for his innovativeness and talent. Initially focused on sales to the travel industry and gaining momentum when 9/11 occurred, Zustek experienced a dramatic sales challenge and was forced to reevaluate its positioning. By broadening its target market and shifting its value proposition, his company has emerged as a leading e-mail marketing software and service provider. His customer base of 85 clients includes Fortune 500 companies in travel, entertainment, financial services and retail.

Shah and 3 partners started the company in May, 2001 and the company continues to flourish today. Prior to Zustek, Shah was co-founder and CEO of Handshake.com, an online services auctioning marketplace, which he started in 1999. Shah learned the essentials of running a successful business at Handshake.com and raised over \$12 million for the venture from Idealab! Capital Partners and SBC Corporation. Prior to Handshake.com, Shah held a variety of positions designing and defining business processes and technology at Sapient Corporation, Rockwell Semiconductor Systems (now called Conexant) and Canon Information Systems.

Shah graduated from UCI in 1998 with a degree in Computer Science and in his spare time enjoys poker, hiking, and traveling.

Mr. Shah will be honored locally at the SBA’s Small Business Award Luncheon on Tuesday, April 18, 2006 at The Grove of Anaheim, CA as part of a nationwide salute to small business. For more information please call the Orange County Small Business Development Center at (714) 564-5202.

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